



e-book for trusted partners





we want **you**
to be our partner

your online platform for Extra Space Solutions

Garden Rooms

Pods & Huts

Conservatories

Modular Extensions

Loft Conversions

Annexes

Tiny Homes & Houses

Airspace

Development

Basements

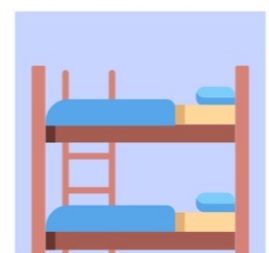
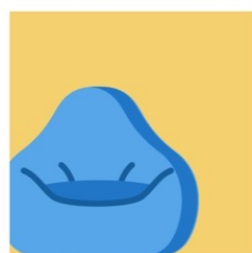
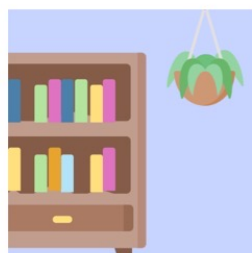
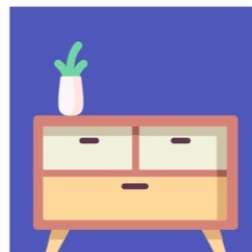
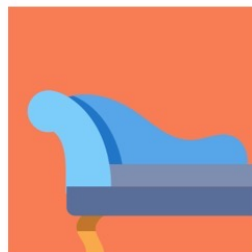
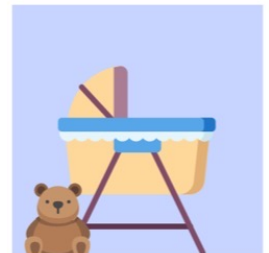
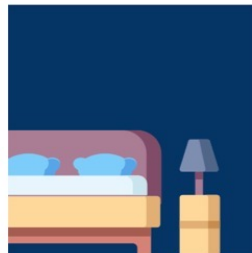
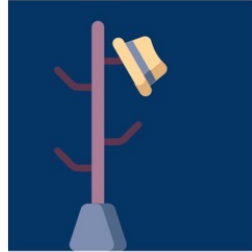
Homeless & Crisis

Shelters

Modular Lofts

Underground Pods

rooms2u.com



01

who we are

02

what we do

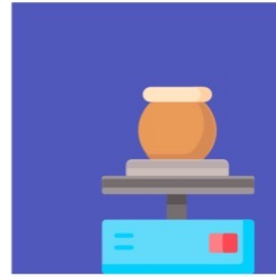
03

who are our partners

04

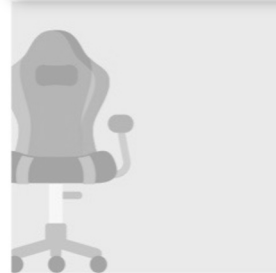
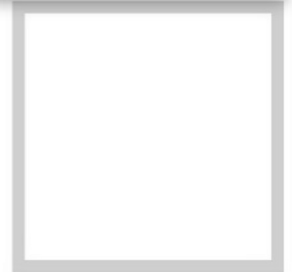
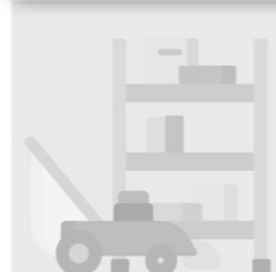
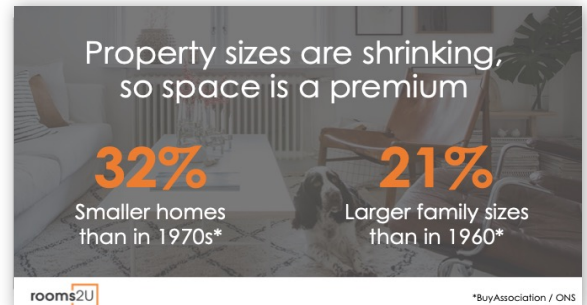
what we offer

- marketplace plans
 - directory plans
-



More & more
people need to live,
work & store within
a smaller space.

Demand for **Extra
Space Solutions** is
rising rapidly.



01

This is who we are

Rooms2U is the #1 online platform for finding extra space solutions for home, for work, play, entertaining, learning, relaxing, creating, exercising ... and more!

Rooms2U is an online **B2C marketplace** and directory in the growing UK 'Extra Space' sector.

Our **marketplace** helps people to search, find & compare different types of extra space solutions to increase their living & work space, and put them in touch direct with suppliers.

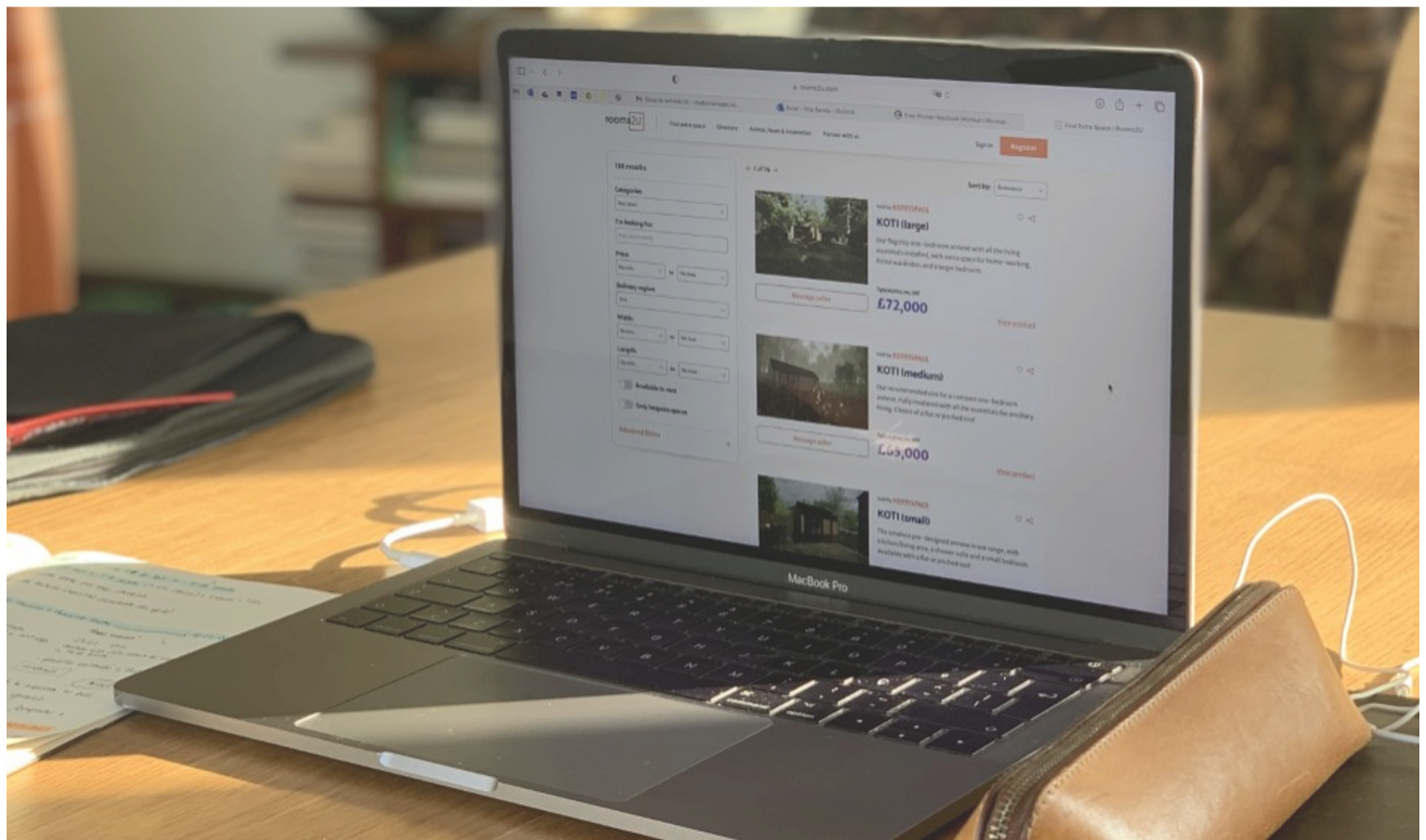
Our **directory** helps people find help to install and fit out extra space solutions, and find products to complement and enhance their living, work & storage space.

01

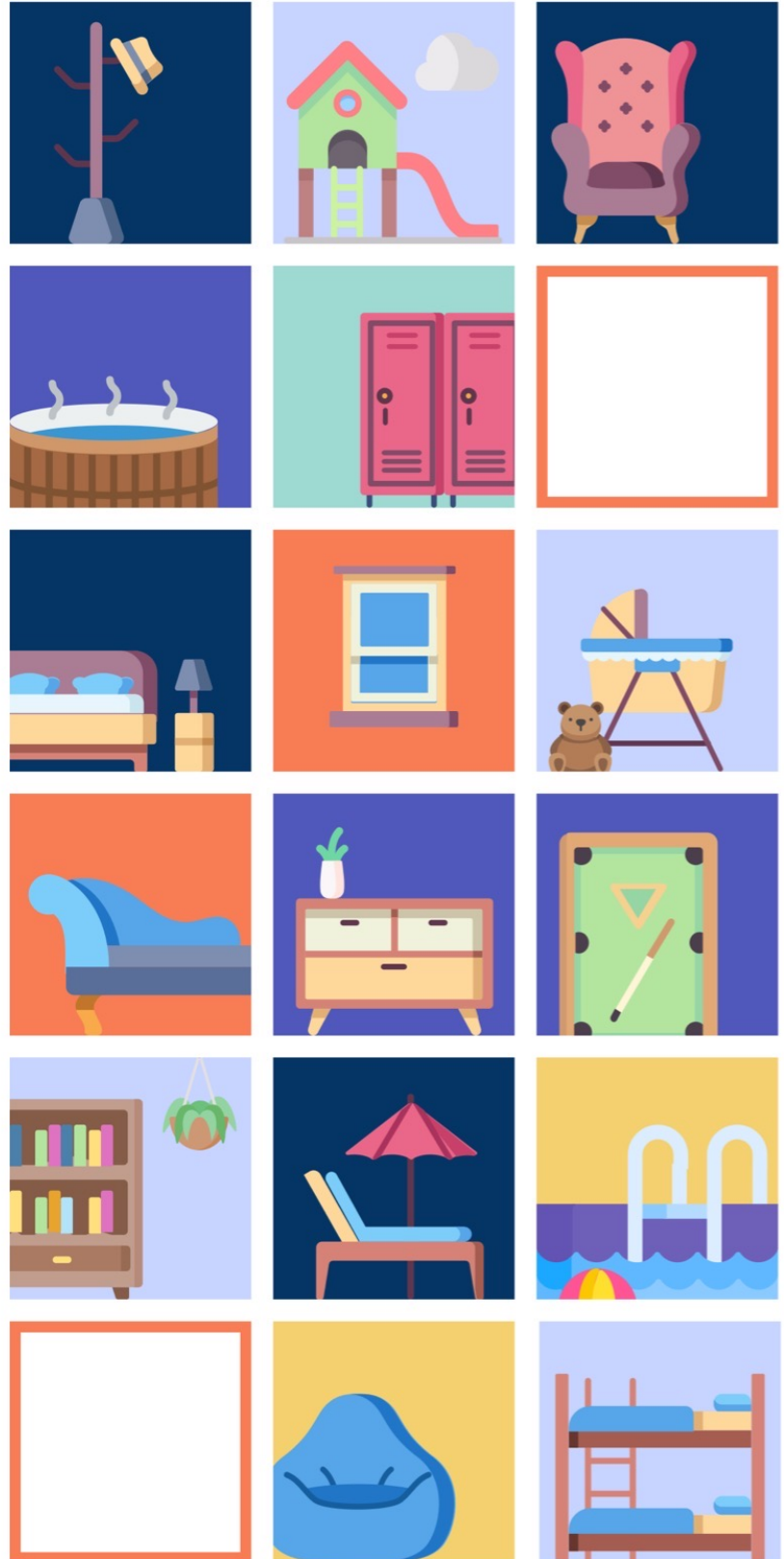
Our aim is to make it easier for you to market & sell your extra space solutions, products & services.

Until now, there hasn't been a platform dedicated to **Extra Space Solutions** that provides suppliers with access to an engaged audience in this expanding market.

Rooms2u provides a one-stop resource to meet this need and support a more sustainable and efficient market.



we are **your**
platform for
marketing
extra space
solutions,
products &
services.



01

02

This is what we do

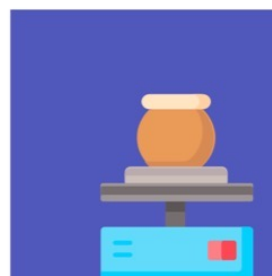
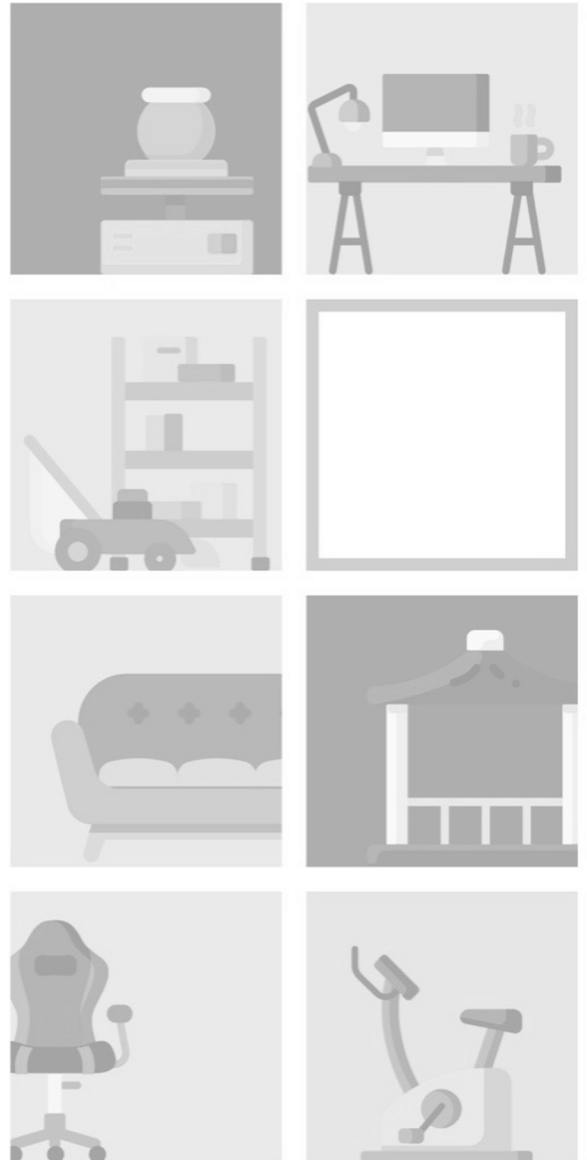
At rooms2u we attract and facilitate **early interaction with customers** and drive **market visibility** for your business.

We enable manufacturers & suppliers to **showcase extra space solutions** to consumers seeking additional work, living, and storage space.

We enable complementary manufacturers & suppliers to **promote products & services** to consumers looking to install, fit our and connect their extra space.

We help bring together your **target customers** and enable you to engage with them in one place.

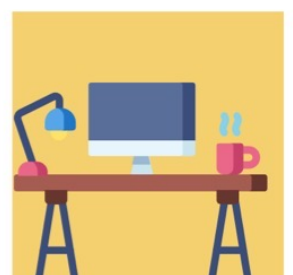
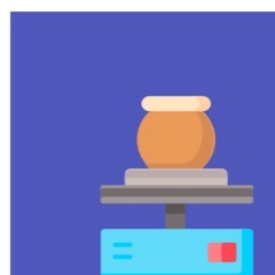
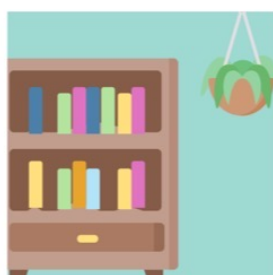
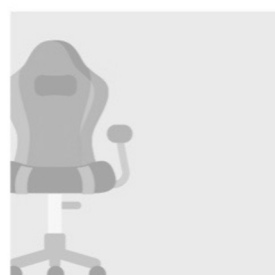
We do the heavy lifting so you can focus on your business.



02

Rooms2u is here to:

- Promote **better & earlier communication** between Extra Space Solution providers and potential customers.
- Drive **engagement** between Extra Space product & service suppliers & their potential customers.
- Provide Affordable & Scalable Product & Brand **Marketing** for suppliers
- Delivery Targeted **Multi-Channel** Marketing for suppliers & their products
- Generate Supplier **Leads** and provide Enquiry Management



03

These are some of our partners

Our partners are manufacturers & suppliers of extra space solutions, and complementary products and services

Being a partner on the **rooms2u** platform is a cost-effective method of bringing you targeted traffic to your company.

It's subtly hands off and complements your other marketing channels.

Being on the **rooms2u** platform will help you drive customer engagement with your company from a targeted and relevant audience.



03

By being active on the platform, our partners can be easily found by category, location or word search and potential customers can connect at the click of a button.

04

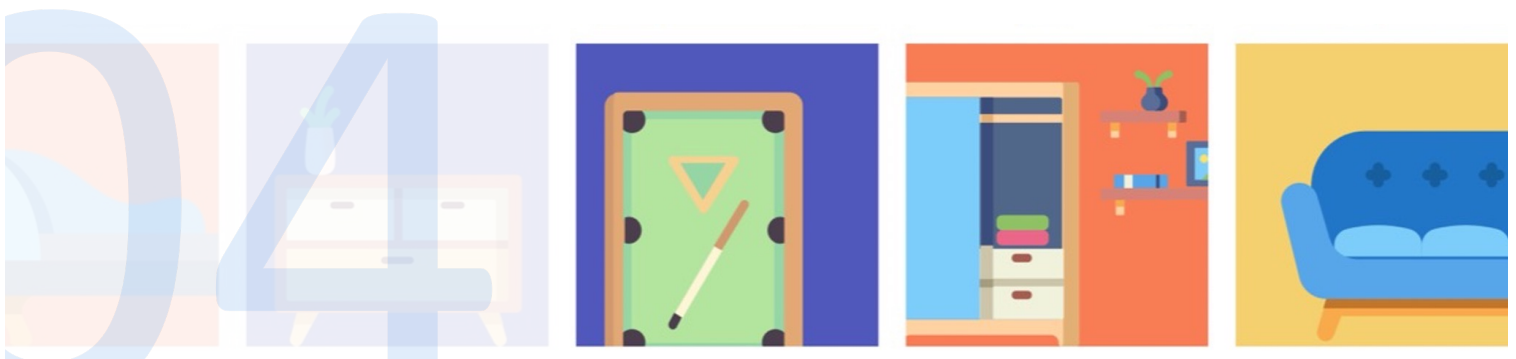
What we offer

Rooms2U is **dedicated to Extra Space** and has an audience with an appetite to purchase Extra Space Solutions, product & services.

We offer an opportunity to raise **brand awareness**, increase your company's visibility and gain access to customers.

Through our **marketing and promotion campaigns** we strive to elevate your sales channels and engage with your target market in a more efficient and effective way.

Join us to benefit from
our marketing expertise
in the build
environment and the
construction sector.
We know our stuff!



04

Marketplace plans

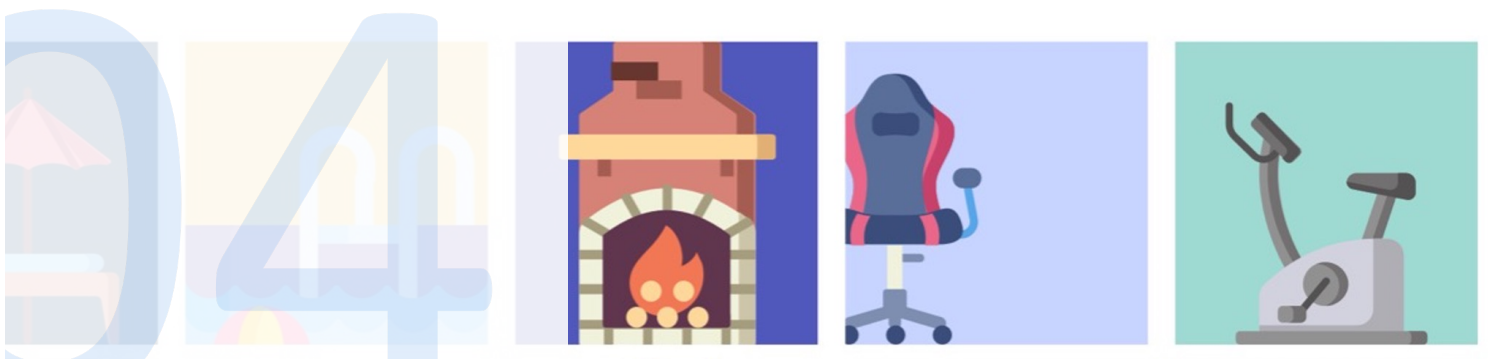
For Businesses Selling
Extra Space Solutions

Our **Marketplace Plans** promote your business and its **Extra Space Solutions** to homeowners and business owners looking to convert existing space into living or working space, or add additional space in or around their property. These plans provide you with:

- The ability to create detailed **Multi-Media Product Listings** (incl. video)
- Product **Marketing, Advertising & Promotions** via our platform
- **Multi-Channel Exposure** on Social Media, Search Engine, eMail, & Newsletter
- Targeted **Lead Generation**
- Seller **dashboard** to upload and manage listings & manage customer enquiries
- Seller **Support Team** (incl. optional listing drafting & editing services)

We offer two marketplace plans. The **Business package** is for suppliers showcasing up to 6 Extra Space Solutions. The **Enterprise package** is for companies with a wider portfolio of up to 12 Extra Space Solutions.

Simply [register](#) and then [subscribe](#) to a Marketplace Plan to get started.



Marketplace plans



Free
£0

Yes, free as in beer. Forever.



Business
£175 /month

paid annually, or £250 paid monthly



Enterprise
£315 /month

paid annually, or £450 paid monthly

List

		Free	Business	Enterprise
Standard listings		0	6 then £50 / month per additional listing	12 then £50 / month per additional listing
Enhance a listing		0	1 pcm included then £120 / month per enhancement	2 pcm included then £120 / month per enhancement
Feature a listing		0	1 week / month then £50 / week per extra feature	2 weeks / month then £50 / week per extra feature
Drafting Service			Contact Us	
Editing Service			Contact Us	

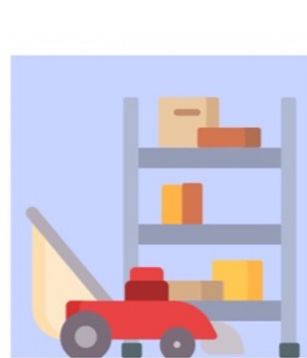
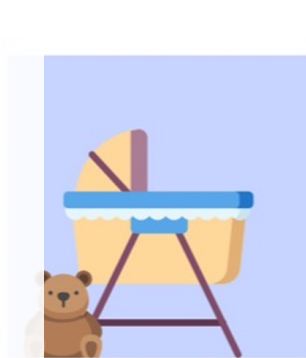
Manage

		Free	Business	Enterprise
Basic Company Info		✓	✓	✓
Full Company Info		-	✓	✓
Finance Option		-	✓	✓
Lead management		-	✓	✓
Statistics & Analysis		-	✓	✓
Named Account Manager		-	-	✓

Marketing add-ons

Applicable to all plans

Social Media Post		Contact Us
Banner Advertising		Contact Us



04

Directory plans

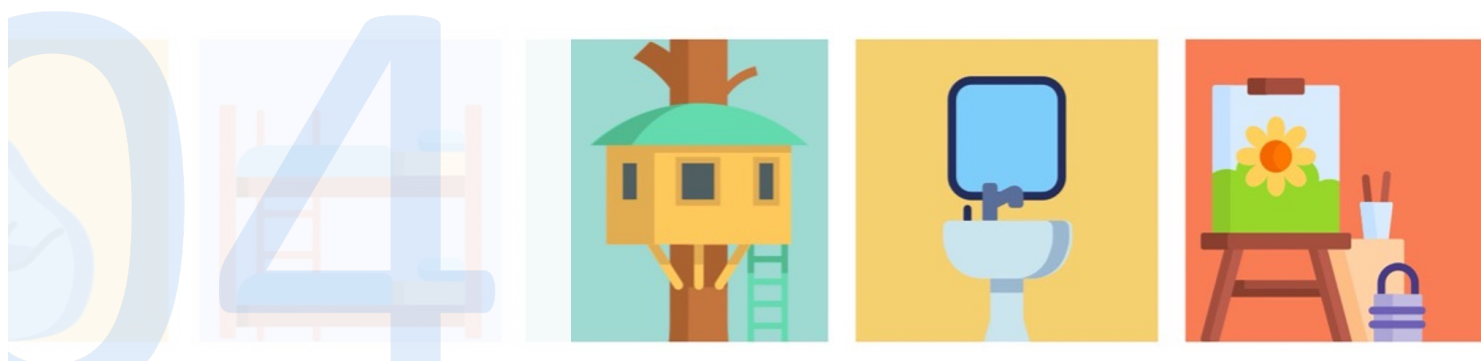
For Businesses Selling Other & Complementary Products & Services

This is where to list your company if it provides **complementary & other products and services** not classified as living or work space. This includes other buildings (e.g. log cabins, sunrooms, playrooms, gazebo's other structures etc.) **related products** (e.g. solar panels or heating), other **non-insulated buildings** (like sheds and greenhouses) **storage** space, as well as **professional services** (e.g. planners, designers & architects) and **trade services** (e.g. heating, plumbing and electricians). Our Directory Plans provide you with:

- Listings with **Company details** - logo, product images, text, contact details & links.
- Seller **dashboard** to upload and manage listings & manage customer enquiries
- Company **Marketing add-ons** for social media and advertising via our platform
- Seller **Support** Team (incl. optional listing drafting & editing services)
- Targeted **Lead** Generation

Our **Standard Package** enables you to add contact details, description and up to 3 images. Our **Enhanced Package** allows up to 20 images and 2000 words of text as well as maps and social media links and is fully searchable on keywords. All Standard and Enhanced Packages appear above our free entries in the directory search results.

Simply [register](#) and then [subscribe](#) to a Directory Plan to get started.



Directory plans



Free
£0



Standard
£120 /year



Enhanced
£360 /year

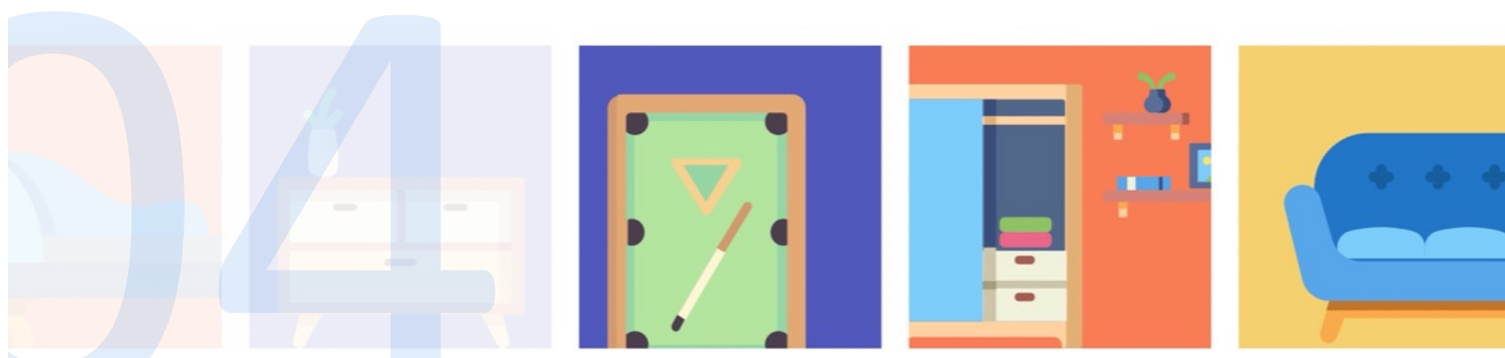
List

Company Name & Address		✓	✓	✓
100 words text	i	✓	✓	✓
Single category selection		✓	✓	✓
Single Website Link	i	-	✓	✓
Company logo & phone number		-	✓	✓
500 words text	i	-	✓	✓
Multiple Category Selection		-	✓	✓
Up to 3 images	i	-	✓	✓
2000 words of text	i	-	-	✓
Up to 20 images	i	-	-	✓
Social Media Links		-	-	✓
Pinpointed Maps		-	-	✓
Additional Website Links	i	-	-	✓
Fully Searchable Keywords	i	-	-	✓

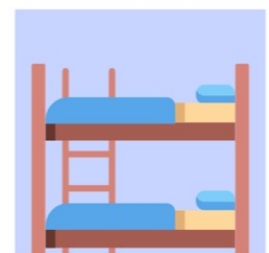
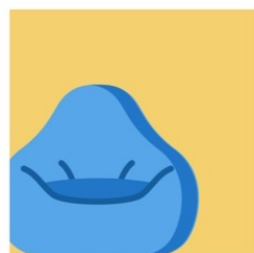
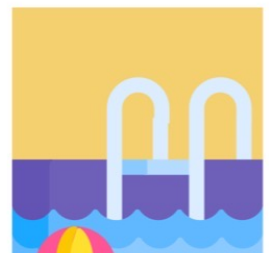
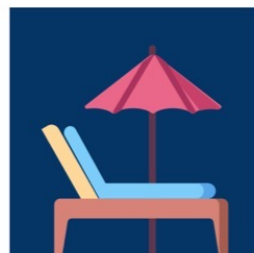
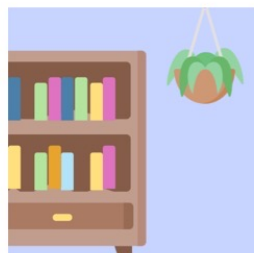
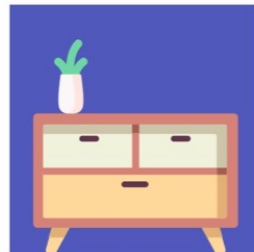
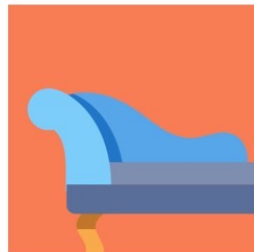
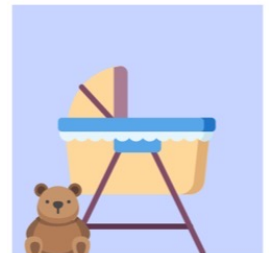
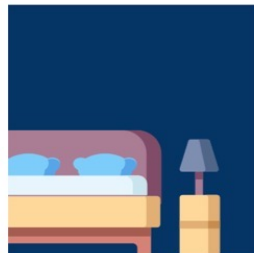
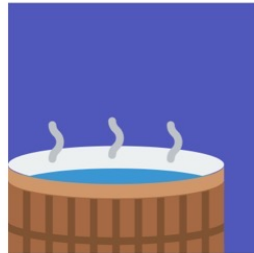
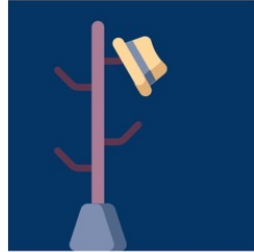
Marketing add-ons

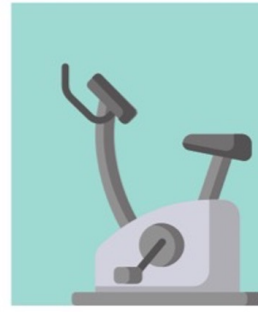
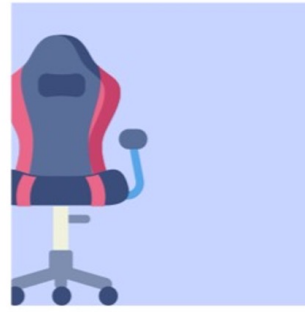
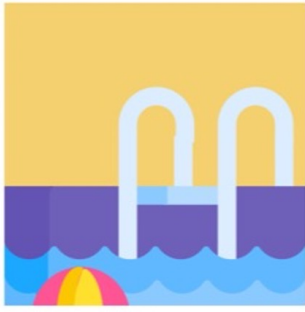
Applicable to all plans

Social Media Post	i	Contact Us
Banner Advertising	i	Contact Us



Thank you for
the opportunity
to share our
business with
you.





find out
more at rooms2u.com

rooms2U

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